International Evidence on the link between Foreign Direct Investment and Institutional Quality

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Multinational corporations (MNCs) are known for their huge investments in research and development activity. They are also known for superior patents, trade secrets, brand names, management techniques and marketing strategies. The provision of incentives (i.e., tax incentives and/or subsidies) and the adoption of FDI-stimulating policies stem from the expectations that FDI brings enormous benefits such as the transfer of new technology. Numerous empirical studies have demonstrated FDI has a positive impact on economic growth of the host countries. However, it should be noted that the distribution of FDI across countries is not uniform with some countries receive more FDI than the others. This observation raises the question of whether it is possible to identify a set of policies that might enhance the attractiveness of host countries as destinations for MNCs.

In the investigation of factors that influence FDI flows, existing studies have mainly focussed on the traditional factors such as market size, trade openness, infrastructure and human capital. The role of other factors such as the quality of institution in the host country was largely ignored. Institution can be defined as the humanly devised constraints or rules of the game that structure political, economic, and social interaction. Institutions provide the incentive structure of an economy. Specifically, it affects security of property rights, prevalence of corruption, distorted or extractive policies, and thereby affects the incentive to invest in human and physical capital, and hence economic growth. The role of institutional quality in the development process has been extensively examined and economists have reached a consensus on the importance of good domestic institutions in explaining cross-country differences in both growth rates and income per capita.

Following recent literature that emphasize on the importance of institution, this paper examines whether domestic institutional quality has any important role in attracting FDI. Instead of investigating the direct effect of institution on growth, this paper focuses on the indirect effect that institution may bring via FDI inflows. Arguably, countries with better institutional quality should be able to attract more investment because it improves productivity prospect, reduces the cost of doing business and uncertainty. In order to test the hypothesis, data from 77 countries over the period of 1981-2005 is utilised. Methodologically, this paper uses a system generalised method-of-moment panel estimator to address some of the weaknesses encountered in the previous literature on FDI-institution link. Specifically, this estimator is able to formally address biases induced by the inclusion of lagged dependent variable, country-specific effects and endogeneity problem.

There are several important conclusions emerging from this analysis. First, institution appears to be important determinant of FDI inflows. This finding is a line with the view that improvements in the quality of domestic institution will reduce the cost of doing business and uncertainty. In order to test the hypothesis, data from 77 countries over the period of 1981-2005 is utilised. Methodologically, this paper uses a system generalised method-of-moment panel estimator to address some of the weaknesses encountered in the previous literature on FDI-institution link. Specifically, this estimator is able to formally address biases induced by the inclusion of lagged dependent variable, country-specific effects and endogeneity problem.

Second, FDI is also seeking human capital and trade openness. The availability of quality workforce in the host countries is an important pre-condition for the successful operations of MNCs as they need people who are able to understand and work with new technology. Trade openness is important because most FDI is export oriented in nature such that MNC will invest in countries that pursue trade-promotion policies. In addition, MNCs investment decision also depends on the amount of existing FDI invested in the countries. This is consistent with the view that the success of MNCs in the host countries is an important signal for further investments by MNCs. Finally, FDI is not influenced by market size and infrastructure quality. This is not surprising and in fact consistent with recent literature.

Importantly, the finding on the important role played by domestic institution in attracting FDI is robust and is not driven by outlier observations, or problems caused by weak instruments and simultaneity bias.

Keywords: Foreign direct investment, Institutions, Generalised method-of-moment, Panel data, FDI determinants.

Introduction

Foreign direct investment (FDI) by multinational corporations (MNCs) is considered as one of the key ingredients in the development process for many countries. MNCs have been linked to superior technologies, patents, trade secrets, brand names, management techniques and marketing strategies (Dunning, 1993). Also, they are known to be among the biggest spenders in research and development (R&D) activities (Borensztein et al., 1998). Moreover, they hire a large number of technical and professional workers (Markusen, 1995) and undertake substantial efforts in the education of workers (Fosfuri et al., 2001). Once they have invested and set up a subsidiary in host country, some of the advantages linked to MNCs may not be completely internalized and thus spill over to
domestic firms, leading to the expansion of the domestic economy.\(^1\),\(^2\)

Based on the above-mentioned potential externalities, many countries have lifted a lot of restrictions imposed on FDI flows. For instance, an annual average of 175 changes in FDI laws was made during 2000-2008 period. Of these changes, 88 per cent were made favourable to FDI (UNCTAD 2009). As a result of these efforts, FDI inflows rose sharply in the past few decades. According to UNCTAD (2001, 2009), global FDI inflows rose from $57 billion in 1982 to $127 billion in 2000 and reached a record high of $2099 billion in 2007. In fact, over the past few decades the growth rate of world FDI has exceeded the growth rates of both world trade and GDP. However, FDI inflows are not uniform across countries with few countries are able to attract more FDI than the others.

In order to better understand the nature of FDI, several studies have examined the link between FDI and its determinants. Several factors have been identified as important for FDI inflows which includes market size (Ramirez, 2006; Quazi, 2007), quality infrastructure (Asiedu, 2002), openness to trade (Ang, 2008; Fedderke & Romm, 2006), and human capital (Glass & Saggi, 2002, Noorbakhsh et al., 2001).\(^3\) Although there is a plethora of research on the influence of the above-mentioned factors on FDI inflows, only a few studies have made serious attempt to investigate the link between institutional quality and FDI flows (Ali et al., 2010; Busse & Hefeker, 2007).\(^4\) There are at least three reasons to believe why the quality of domestic institutions serves as an important precondition for attracting more FDI inflows. First, good institutions raise productivity prospects and therefore may attract foreign investors. Second, poor institutional environment can increase the cost of doing business. For example, corruption may deter investment because it increases the cost of doing business (Wei, 2000). Third, FDI is vulnerable to uncertainty including uncertainty due to poor government efficiency because FDI involves high sunk cost. For instance, imperfect enforcement of contracts may increase uncertainty regarding future returns and therefore negatively affect investment.

The aim of this study is to examine the role domestic institutional quality plays in determining FDI inflows while addressing some of the drawbacks in the recent empirical literature. This study is related to Ali et al.\(^5\) (2010) and Busse and Hefeker (2007) who also evaluate the impact of institutional quality on FDI inflows. Ali et al., (2010), who use fixed effect estimator, show that FDI inflows are significantly related to property rights in developing countries. Meanwhile, using difference generalised method of moment (GMM) estimators, Busse and Hefeker (2007) reveal that FDI inflows is positively related to political risk in developing countries. One limitation of Ali et al., (2010) work is that the authors did not address simultaneity bias. Intuitively, FDI and institutional may be jointly determined. Also, we assess the impact of demand for better institutional environment in host countries. Since most countries are competing for FDI, governments will be induced to improve the quality of domestic institutions. Busse and Hefeker (2007) address simultaneity bias in the FDI-institution relationship using difference GMM estimator. However, one problem remains. As Blundell and Bond (1998) show, inferences based on the difference GMM estimation is likely to be incorrect in the presence of persistent variable. This is particularly relevant for institution as it has a strong tendency to persist once it becomes established in society (Acemoglu & Robinson, 2008). In this paper, we employ a system GMM estimator which is not only able to address simultaneity bias but also problems associated with difference GMM estimation when it comes to analysing persistent variable. Additionally, both developed and developing countries are included in our sample. The inclusion of developed countries in the analysis of FDI is undeniably important given the fact that most of FDI flows across developed countries. Also, we assess the impact of outlier observations on the estimation results, in search of a robust relationship between FDI and institution. The importance of addressing outliers in the analysis of FDI has been emphasised by Azman-Saini et al., (2010b) who show that the failure to properly address outlier observations may lead to incorrect conclusions. The results of our study will complement, or alter, the conclusions documented in previous studies particularly by Ali et al., (2010) and Busse and Hefeker, (2007).

**Model Specification**

In this study, we employ a specification which is broadly similar to others (Ali et al., 2010, Quazi, 2007). The impact of institutional quality and other variables on FDI inflows is expressed as follows:

\[
FDI_{it} = \alpha FDI_{i,t-1} + \alpha_1 INS_{i,t} + \alpha_2 X_{i,t} + \eta_i + \epsilon_{it}\]

where \(i\) is country index, \(t\) is time index. The dependent variable, FDI, is net FDI inflows expressed as a ratio to GDP, \(INS\) is a measure of institutional quality, \(X\) is a vector of control variables which are hypothesized to affect FDI inflows, \(\eta_i\) is unobserved country-specific effect term, and \(\epsilon_{it}\) is a white noise error term. The choice of control variables is guided by previous literature. It encompasses variables that are frequently included in the analysis of FDI determinants including population size (a proxy for market size), telephone line (a proxy for infrastructure development), trade/GDP ratio (a proxy for trade openness), and life expectancy (a proxy for human capital). With this specification, if the estimated coefficient

\(^1\) Additionally, FDI is a useful source of capital for host countries to finance current account deficits. FDI is considered less volatile than other types of capital such as portfolio investment because MNCs investment is motivated by the expectation of future returns, and can act as a hedge against the risk of exchange rate fluctuations. FDI is also less volatile because it is less subject to speculation.

\(^2\) See, for example, Acemoglu & Robinson (2008) who define institutions as the rules of the game that structure political, economic, and social interaction. The role of institutional quality in the development process has been extensively examined and economists have reached a consensus on the importance of good domestic institutions in explaining cross-country differences in both growth rates and income per capita (see Acemoglu et al., 2005, for a recent survey).
on INS is positive and significant, this would imply that INS is an important determinant for MNC locational choice. In other words, higher level of institutional development will attract more FDI inflows.

**Methodology**

This study employs a system generalized-method-of-moment (GMM) panel estimator which was first developed by Holtz-Eakin et al., (1988). The estimator was then extended and improved by Arellano and Bond (1991), Arellano and Bover (1995), and Blundell and Bond (1998). The choice of this estimator over other alternatives because it has several advantages compared to other alternatives. First, this estimator is able to control for the presence of unobserved country-specific effects. Second, it also able to control for a simultaneity bias caused by the potential endogeneity of the explanatory variables.

There are two variants of GMM estimator namely, difference-GMM (D-GMM) and system GMM (S-GMM). The D-GMM estimator is based on the first-difference transformation of Equation (1) to eliminate country-specific effects as follows:

\[
\begin{align*}
FDI_{t,s} - FDI_{t-1,s} &= \alpha (FDI_{t-1,s} - FDI_{t-2,s}) + \beta_1 (INS_{t,s} - INS_{t-1,s}) + \beta_2 (X_{t,s} - X_{t-1,s}) + \epsilon_{t,s} - \epsilon_{t-1,s} \\
(2)
\end{align*}
\]

In order to eliminate bias induced by the endogeneity of the explanatory variable as well as the correlation between \(\epsilon_{t,s} - \epsilon_{t-1,s}\), Arellano and Bond (1991) suggested using higher-order lags of regressors as instruments. Under this strategy, two assumptions must be fulfilled for instruments to be valid. First, the error terms in Equation (2) must not (second-order) serially correlated and secondly, the lag of the explanatory variables are weakly exogenous. Following Arellano and Bond (1991), the moment conditions for Equation (2) are set as below:

\[
\begin{align*}
E[FDI_{t,s} - FDI_{t-1,s} | \epsilon_{t-1,s} - \epsilon_{t-2,s}] &= 0 \text{ for } s = 2 \text{ to } T = 3, ..., T \quad (3) \\
E[INS_{t,s} - INS_{t-1,s} | \epsilon_{t-1,s} - \epsilon_{t-2,s}] &= 0 \text{ for } s = 2 \text{ to } T = 3, ..., T \quad (4) \\
E[X_{t,s} - X_{t-1,s} | \epsilon_{t-1,s} - \epsilon_{t-2,s}] &= 0 \text{ for } s = 2 \text{ to } T = 3, ..., T \quad (5)
\end{align*}
\]

This type of econometric strategy was used by Busse and Hefeker (2007) in evaluating the institutional impact on FDI inflows. However, it should be noted that although the above strategy is able to control for biases caused by country-specific effects and the endogeneity of explanatory variables, it has one serious limitation. Alonso-Borrego and Arellano (1999) and Blundell and Bond (1998) show that the instrumental variables (i.e. lagged values of the explanatory variables) are weak if the explanatory variables are persistent. They show that this problem could lead to biased parameter estimates in small samples and larger variance asymptotically. In the present context, this should be properly addressed as institution is highly persistent and move slowly over time. To overcome this problem, Arellano & and Bover (1995) propose S-GMM estimator that combines Equations (1) and (2). Blundell and Bond (1998) reveal that the S-GMM estimator is able to reduce biases and imprecision associated with D-GMM estimator. Following Arellano and Bover (1995), the moment conditions set for Equation (2) are the same as above and the additional moment conditions for Equation (1) are set as follows:

\[
\begin{align*}
[FDI_{t,s} - FDI_{t-1,s} | \epsilon_{t-1,s} - \epsilon_{t-2,s}] &= 0 \text{ for } s = 1; t = 3, ..., T \quad (6) \\
[INS_{t,s} - INS_{t-1,s} | \epsilon_{t-1,s} - \epsilon_{t-2,s}] &= 0 \text{ for } s = 1; t = 3, ..., T \quad (7) \\
[X_{t,s} - X_{t-1,s} | \epsilon_{t-1,s} - \epsilon_{t-2,s}] &= 0 \text{ for } s = 1; t = 3, ..., T \quad (8)
\end{align*}
\]

The validity of assumption on both error term and instruments determine the overall consistency of the GMM estimator. Thus, two specification tests are needed to examine the validity. The first is the Hansen test of over-identifying restrictions with the null hypothesis of the validity of the instruments. The second test examines the hypothesis of no second-order serial correlation in the differenced error term (Arellano & Bond, 1991). If the null of both tests cannot be rejected, this would indicate that the model is adequately specified and the instruments are valid.

The GMM estimators are typically applied in one- and two-step variants (Arellano & Bond, 1991). The one-step estimators use weighting matrices that are independent of estimated parameters, while the two-step counterpart utilizes the so-called optimal weighting matrices in which the moment conditions are weighted by a consistent covariance matrix estimate. This adjustment makes the two-step estimator asymptotically more efficient than the one-step estimator. However, the application of the two-step estimator to a small sample, as in our case, may lead to several problems. These problems are induced by the instruments proliferation. Windmeijer (2005) shows that numerous instruments can lead to biased standard errors as well as parameter estimates in the two-step GMM estimation. Moreover, Bowsher (2002) shows that numerous instruments may result in unreliable over-identification test. The author reveals that that the test is undersized and never rejects the null of joint validity at 0.05 or 0.10, rather than rejecting it 5% or 10% of the time as a well-sized test would. In a recent paper, Roodman (2009b) propose an innovative way of alleviating problems induced by the proliferation of instruments. Specifically, the author recommends reducing the dimensionality of the instrumental variable matrix.

Consequently, this paper uses the moment conditions presented in Eqs. (3)-(8) and employs the two-step estimator. Following the suggestion by Roodman (2009b), we reduce the dimensionality of the instrumental variable matrix.5

**Data Description**

The data set consists of panel observations from 77 countries (both developed and developing) for the 1981 – 2005 period. The countries are selected based on the availability of reliable data over the sample period. In this paper, the key variables are FDI and institutional quality. FDI data is obtained from WDI and measured in term of FDI inflows over GDP (denoted FDI/GDP). The flows data is used rather than stock because data on FDI stock are not available for a large number of countries. Moreover, the FDI stock is expressed in term of book values without any adjustment for inflations and exchange rates variation. The

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5 All estimations were performed using the xtabond2 routine developed by Roodman (2009a).
6 Refer Appendix A for country list.
inflow data are less vulnerable to “book value bias” (Root & Ahmed, 1979). The data set on five institutional quality indicators are taken from International Country Risk Guide (ICRG). These five indicators are (i) bureaucratic quality, (ii) rule of law, (iii) corruption, (iv) risk of expropriation, and (v) government repudiation of contracts. The first indicator is scaled from 0 to 4, the second and third indicators are scaled from 0 to 6, and the last two indicators are scaled from 0 to 10. For all indicators, the value of zero indicates the lowest level of institutional quality and vice-versa. To ensure comparability, all data are converted into 0-10 scale. Then, the aggregate index of institutional quality is obtained by summing up the values for each indicator. Thus, a country with perfect institutional quality will have a value of 50.

Other control variables used are trade ratio (import plus export/GDP), life expectancy, population, and infrastructure. Trade ratio and life expectancy are intended to measure trade openness and human capital, respectively. Both data were taken from WDI. Population was taken from the PWT database. Finally, telephone line (measured as per 100 people) is used to measure the level of infrastructure development. The data were extracted from WDI database.

This study uses panel data. By utilizing information on both the intertemporal dynamics and the individuality of the insurance market, the efficiency of econometric results are greatly improved. However, the use of time series dimension introduces one problem. A glance at the data reveals that FDI inflows are highly volatile and some observations are missing. The large fluctuations in FDI may obscure the effects of institutional quality and other determinants on FDI inflows. To address this problem, this study uses panels based on five-year averages (1981-1985, 1986-1990, ..., 2001-2005). In so doing, we are also able to eliminate the business cycle effect.

Empirical Results

Table 1 provides the descriptive statistics for the key variables namely, FDI and institution quality index. Statistics are based on data averaged over the 1981-2005 period. One apparent feature of these statistics is that there is considerable variation in the data. The share of FDI in GDP ranges from 0.07% in Japan to 6.5% in Guyana. The institutional quality index ranges from 17.9 (Mali) to 44.7 (Finland).

<table>
<thead>
<tr>
<th>Variable</th>
<th>Mean</th>
<th>Std. Dev.</th>
<th>Min</th>
<th>Max</th>
</tr>
</thead>
<tbody>
<tr>
<td>FDI/GDP</td>
<td>1.95</td>
<td>1.32</td>
<td>0.07</td>
<td>6.53</td>
</tr>
<tr>
<td>Institution</td>
<td>29.98</td>
<td>7.63</td>
<td>17.90</td>
<td>44.75</td>
</tr>
</tbody>
</table>

As a preliminary check, we plot the data for all of the FDI determinants. Figure 1 displays the relationships for 77 countries using data averaged over the entire period. The figure shows that trade, telephone line, life expectancy and institutional quality indicators show positive relationships with FDI. In contrast, the relationship between FDI and population appear to be negative. In all cases the correlation coefficients are relatively low, ranging from 0.02 (telephone line) to 0.232 (trade).

However, this simple correlation does not imply causation which is precisely the type of relation that we are interested in. It is also worth mentioning that the figure also highlight that Kuwait and Japan fall relatively far from the others which indicate that they are potential outliers.

The next exercise is to evaluate the importance of domestic institutional quality in determining FDI inflows. A proxy for institutional quality compiled from ICRG is used and result is reported in Table 2. The result shows that most of the FDI determinants appear to be statistically significant at the 10% level or better, except for population and telephone line. More importantly, the results reveal the importance of institutional quality in attracting FDI inflows. Specifically, the result indicates that a 1 percentage-point increase in the institutional quality would lead to 0.015 percentage-point higher FDI/GDP inflows. This indicates “good” institutions are able to attract more FDI inflows because it makes the business and investment environment more conducive for MNCs to operate. Regarding other FDI determinants, the coefficient on lagged FDI is positive and statistically significant which indicates that the past value of FDI is an important determinant for current FDI. This is consistent with the argument that MNCs are much more likely attracted to countries that already have accumulated sizable FDI. This clearly indicates that the success of MNC in the host countries is a strong attracting factor for further investments by foreign companies. The outcome for life expectancy (i.e. proxy for human) is not a surprise, and in fact, is consistent with many previous works such as Noorbakhsh et al. (2001) who also find the importance of human capital in attracting FDI inflows. It has been widely known that MNCs invest significantly in research and development activities to develop new technologies. Therefore, host country must have a certain level of human capital that is able to understand and work with new technology brought by MNCs. Meanwhile, the trade ratio viewed as a standard measure for openness in the literature implies that greater liberalization of trade sector plays an important role in attracting investment from MNCs, which is line with the findings of Chakrabarti (2001) and Ang (2008). However, the coefficients on telephone line and population are statistically insignificant at conventional levels.

This finding is not surprising and in fact consistent with Ali et al., (2010) who also find that FDI is not seeking market size and quality infrastructure. Since the p-values for Hansen overidentification test (0.393) and second order of serial correlation (0.258) are high, the null of both tests cannot be rejected. This provides support for the validity of our finding.
In a recent study, Azman-Saini et al., (2010b) show that it is critically important to evaluate the impact of outliers in the analysis of FDI. They show that the inclusion of China in their FDI-growth analysis appears to distort estimation results. It could be that the finding of a strong positive institutional determinant of FDI may be driven by outlier observations. In order to verify that the link between institution and FDI is robust to outliers, we formally identify the potential outliers by computing DFITS statistic, as suggested by Belsley et al., (1980). The test identifies observations with high combination of leverage and residual and is calculated as: \[ DFITS_j = r_j \sqrt{h_j / (1 - h_j)} \]

where \( r_j \) is studentized residual given by \( r_j = e_j / (s_j \sqrt{1 - h_j}) \) with \( s_j \) refer to the root mean squared error \( (s) \) of the regression equation with \( j \)th observation removed, and \( h \) is leverage statistic. Following Belsley et al., (1980), an observation is considered as outlier if the absolute DFITS statistic is greater than \( 2 \sqrt{k/n} \), where \( k \) denotes the number of explanatory variables and \( n \) the number of countries. The test reveals that Kuwait and Japan are true outliers. Figure 2 shows the combinations of leverage point and residual for all countries in our sample. Clearly, it shows that Japan and Kuwait have high combinations of residual and

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Table 2

<table>
<thead>
<tr>
<th>FDI determinants</th>
<th>Coeff.</th>
<th>S.e.</th>
<th>p-value</th>
</tr>
</thead>
<tbody>
<tr>
<td>(FDI/GDP)it-1</td>
<td>0.287</td>
<td>0.112</td>
<td>0.010</td>
</tr>
<tr>
<td>Trade/GDP</td>
<td>0.018</td>
<td>0.006</td>
<td>0.003</td>
</tr>
<tr>
<td>Telephone line</td>
<td>-0.002</td>
<td>0.002</td>
<td>0.174</td>
</tr>
<tr>
<td>Life expectancy</td>
<td>0.028</td>
<td>0.016</td>
<td>0.094</td>
</tr>
<tr>
<td>Population</td>
<td>-0.002</td>
<td>0.002</td>
<td>0.403</td>
</tr>
<tr>
<td>Institution</td>
<td>0.015</td>
<td>0.007</td>
<td>0.055</td>
</tr>
<tr>
<td>AR(2) test (p-value)</td>
<td>0.258</td>
<td></td>
<td></td>
</tr>
<tr>
<td>J-test (p-value)</td>
<td>0.393</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Observations</td>
<td>304</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Countries</td>
<td>77</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Notes: S.e. indicates heteroskedasticity-robust standard error. AR(2) is testing second-order residual serial correlation. J-test is the Hansen test of overidentification. Time dummies are included to capture period-specific effect but not reported. All variables are in logarithmic form.
leverage and they fall relatively far from the rest of the other observations.

Figure 2. Residual versus leverage

The re-estimation result with the exclusion of Kuwait and Japan are reported in Table 3.

Table 3

<table>
<thead>
<tr>
<th>Regressor</th>
<th>Coeff.</th>
<th>S.e.</th>
<th>p-value</th>
</tr>
</thead>
<tbody>
<tr>
<td>(FDI/GDP)_{it-1}</td>
<td>0.221</td>
<td>0.119</td>
<td>0.065</td>
</tr>
<tr>
<td>Trade/GDP</td>
<td>0.021</td>
<td>0.006</td>
<td>0.002</td>
</tr>
<tr>
<td>Telephone line</td>
<td>-0.003</td>
<td>0.002</td>
<td>0.169</td>
</tr>
<tr>
<td>Life expectancy</td>
<td>0.041</td>
<td>0.025</td>
<td>0.098</td>
</tr>
<tr>
<td>Population</td>
<td>-0.002</td>
<td>0.002</td>
<td>0.318</td>
</tr>
<tr>
<td>Institution</td>
<td>0.016</td>
<td>0.008</td>
<td>0.070</td>
</tr>
<tr>
<td>AR(2) test (p-value)</td>
<td>0.138</td>
<td></td>
<td></td>
</tr>
<tr>
<td>J-test (p-value)</td>
<td>0.427</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Observations</td>
<td>296</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Countries</td>
<td>75</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Notes: S.e. indicates heteroskedasticity-robust standard error. AR(2) is testing second-order residual serial correlation. J-test is the Hansen test of overidentification. Time dummies are included to capture period-specific effect but not reported. All variables are in logarithmic form.

Interestingly, the result shows that the importance of good institution as an attractor for FDI remain intact as the p-value for the coefficient on institution is less than the 10 % level. Interestingly, the exclusion of outliers has slightly increased the magnitude of the impact of institutional development on FDI inflows. More importantly, the specification tests indicate that the model is adequately specified and the result is not driven by simultaneity bias. Therefore, our previous interpretation regarding the importance of promoting good institutional development in attracting FDI inflows is unchanged. The link is robust and not driven by outlier observations. Our finding is consistent with Ali et al., (2010) and Busse and Hefeker (2007) who find the importance of property right protection and political stability as pre-conditions for MNCs presence.

Conclusions

FDI is viewed as one of the important channel for the transfer of new knowledge across borders. As a result, many countries compete against each other to attract more FDI. In an effort to further understand the nature of FDI flows, this paper draws from recent literature that highlights the importance of institutions in the growth process. Specifically, it explores the role of institution in attracting FDI inflows. It argues that FDI is seeking quality domestic institutions because good institution is able to create better environments for investors in terms of lower cost of doing business, lower uncertainty and higher productivity prospect.

In order to test the hypothesis, this study uses generalized method-of-moment panel estimator and data from 77 countries over the period of 1981-2005. From the analysis which also includes other traditional FDI determinants, we uncover the following results:

- Improvement in institutional quality is a critically important pre-condition for host countries to attract FDI.
- Human capital, trade openness, and the existing stock of FDI are also important FDI determinants.
- FDI inflows are not influenced by the market size and infrastructure quality.

Importantly, these findings are robust as they are not influenced by simultaneity bias, problem due to weak instruments or the presence of outlier observations.

Appendix

List of countries.

<table>
<thead>
<tr>
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<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Algeria</td>
<td>DZA</td>
<td>France</td>
<td>FRA</td>
<td>Malawi</td>
<td>MWI</td>
<td>South Africa</td>
<td>ZAF</td>
</tr>
<tr>
<td>Argentina</td>
<td>ARG</td>
<td>Gambia, The</td>
<td>GMB</td>
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